



District 24 C
Fall Conference
October 24-25, 2025
Delta by Marriott Hotel and
Conference Center



Let's Grow, Lions!

This powerful theme, championed by our District Governor Judy Alford for the 2025–2026 Lions year, reflects our shared commitment to cultivating leadership, expanding membership, and delivering impactful service. In perfect alignment with this vision, the theme for our upcoming District 24-C Fall Conference is: “Growing Lions Through Leadership, Membership, and Service.” We are pleased to announce that this year’s Fall Conference will be held October 24–25, 2025, at the Delta Hotels by Marriott in Bristol, Virginia, conveniently located off Exit 7 on Interstate 81. District Governor Judy Alford and the Christiansburg Lions Club are thrilled to welcome you for a weekend of fellowship, inspiration, and rejuvenated commitment to service.

We are especially excited to host District 24-C Leo Advancement Sessions as part of the conference taking place at the hotel. These sessions are designed to empower our young leaders and highlight the future of Lionism.

The conference kicks off Friday, October 24, with registration beginning at 3:00 p.m. Our weekend service project, “Pack the Bags for School,” aims to fill and distribute over five hundred backpacks with food for school-aged children, addressing the growing need to combat childhood hunger in our communities. All attendees are invited to join the effort—walk through the line, pack a bag, and take the spirit of service back to your clubs as a model for local impact.

Following Friday evening’s dinner, we will host our Annual Conference Auction & Fundraiser. We welcome contributions from clubs and individuals—such as themed baskets, artwork, jewelry, fresh produce, jams, jellies, apple butter, pickles, and other auctionable items. All proceeds will help offset conference costs and support our district initiatives.

This year’s conference will feature an innovative format, offering engaging, informative sessions designed to grow your service footprint, strengthen club membership, and expand your leadership capacity. Our goal is to set the standard in service and performance across the Lions organization.

We are honored to welcome Lions Clubs International Director Dr. Mark Mansell of Ocean Park, Washington, as our official guest for the weekend. Dr. Mansell brings a wealth of knowledge and experience, both as an educator and a distinguished Lion. Elected to serve a two-year term at the 107th International Convention in Orlando, Florida, Dr. Mansell’s inspiring leadership journey includes decades of service as a school superintendent, Air Force veteran, and an impactful Lions leader. His extensive contributions to Lions Clubs International and LCIF will undoubtedly enrich our conference experience. He and his wife, Lion Debbie—also a past district governor and dedicated Lion—exemplify servant leadership and the spirit of Lionism.

Please make your hotel reservations and submit your Fall Conference Registration Form no later than October 11, 2025.

Mail your completed registration form to:
District 24-C Fall Conference Registration
c/o Lion Marty Alford
370 Windsor Drive NW
Christiansburg, VA 24073-6099

We look forward to welcoming you to Bristol for a meaningful and motivational Fall Conference. Let us come together to Grow Lions—through leadership, through service, and through one another.

In Fellowship and Service,
PCC Lion Marty Alford
MD 24-C Fall Conference Chairperson