



2025 MD 24 Regional Lions Leadership Institute

Holiday Inn – Monticello

Charlottesville, VA

February 28th – March 2, 2025.

Schedule

Date and Time

Event

Friday February 28, 2025

1:00 p.m. - 2:00 p.m.

Registration and Seating Assignments

2:00 p.m. - 2:15 p.m.

Welcome and Opening Remarks

Goals, objectives and overview

PCC / Institute Coordinator Lion Marty Alford and

PDG Helen Arnold Person

2:15 p.m. - 3:15 p.m.

Opening Session: Public Speaking

PDG Lion Helen Person

3:15 p.m. – 4:15 p.m.

Working in Teams

PCC Lion Marty Alford

4:15 p.m. – 5:15 p.m.

Fundamentals in Lionism

IPDG Lion Helen Person

5:15 p.m. – 6:00 p.m.

Break

6:00 p.m. - 7:15 p.m.

Dinner

7:30 p.m. - 8:30 p.m.

Diversity Issues

PCC Lion Marty Alford

Saturday, March 2, 2024

07:00 a.m. to 08:00 a.m.

Breakfast Served

Saturday, March 2, 2024

8:00 a.m. – 8:45 a.m.	Personal Mission Statements IPDG Lion Helen Person
8:50 a.m. - 9:30 a.m.	Local Issues and Opportunities PCC Lion Marty Alford
09:30 a.m. – 09:45 a.m.	Break
9:45 a.m. – 10:45 a.m.	Time Management IPDG Helen Person
10:50 a.m. – 12:00 p.m.	Conflict Resolution PCC Lion Marty Alford
12:00 p.m. - 1:00 p.m.	Lunch
1:15 p.m. – 2:45 p.m.	Setting and Reaching Goals PCC Lion Marty Alford
2:45 p.m. – 3:00 p.m.	Break
3:00 p.m. – 4:20 p.m.	Motivating Club Members IPDG Helen Person
4:30 p.m. -5:30 p.m.	Leadership Roundtable Discussion PCC Marty Alford and PDG Helen Person
6:00 p.m. - 7:30 p.m.	RLLI Banquet
7:30 p.m. – 9:00 p.m.	Group Work Sessions

Sunday, March 5, 2023

07:00 a.m. to 08:15 a.m.	Breakfast Served
8:30 a.m. – 11:00 a.m.	Public Speaking: Group Presentations PCC Lion Marty Alford and IPDG Helen Person
11:15 a.m.- 11:45 a.m.	Course Evaluations and Debrief
12:00 p.m. – 1:20 p.m.	Graduation Luncheon/Presentation of Certificates, PCC Lion Marty Alford and IPDG Helen Person
1:30 p.m.	Adjournment (Please Travel Safely)



February 28, 2025 -March 2, 2025

Curriculum Overview

Opening Session

This session contains a variety of group activities and icebreakers designed to assist the instructor in developing rapport and creating a positive adult learning

Public Speaking

This session will give the Lions leader a framework for preparing speeches and some guidelines for effective delivery.

Working in Teams

This session is designed to familiarize participants with the characteristics of teams and how effective teams develop.

Diversity

This session addresses the dimensions of diversity and the benefits it can provide for clubs. Participants will learn strategies for overcoming challenges and ways to create a climate that supports diversity

Leadership Roundtable Discussion

A new course focusing on contemporary issues that are facing clubs and brainstorming to find ways to navigate your year.

Lions Fundamentals

This session provides participants with a complete understanding of the association's history, principles, and structure, while also exploring the benefits of membership.

Personal Mission Statement

This session leads participants through a series of activities to assist them in developing their own personal mission statement.

Local Issues and Opportunities

This session provides the opportunity for a formal training session or a topic-specific discussion based on the needs and/or interests of the participants.

Motivating Club Members

This session examines personal needs and motivation, and suggests actions that can create or inhibit motivation.

Setting and Reaching Club Goals

This session emphasizes the value of establishing goals to guide actions, and provides a system for planning the achievement of established goals.

Time Management

This session reviews the importance of time management, discusses some of the obstacles that can make time management difficult, and identifies strategies that will help participants overcome those obstacles

Conflict Resolution

Conflict is a part of everyday life. In this course we look at the causes of conflict and at a variety of strategies that can be used to resolve conflict. We will learn our own basic style of conflict management and the situations where a different style may be more appropriate. Finally, we will study the collaborative approach to conflict resolution and be introduced to a seven-step process for resolving conflict where everyone is a winner in the end.

MD24 Regional Lions Leadership Institute Faculty Bio's



Past District Governor Lion Helen Person grew up in her hometown Lions Club as the daughter of Lions. She officially joined the Winder Lions Club in Winder, GA in 2007. She served as a Director from 2008 until her 2012 move to Virginia.

Lion Helen transferred into the Farmville Lions Club in October 2012. As a Farmville Lion, she chaired the Broom Sale and served as Director, 2nd and 1st Vice-President in successive years. Upon her work relocation to Kenbridge, Lion Helen transferred to the Charlotte Lions Club where she is serving the second year of her two-year term as Club President. She previously served as Secretary, Vice-President, Club Administrator and LCIF Coordinator.

In the former District 24-B, Lion Helen served as Chair of Region 3, Zone I before serving as Region 3 Chair and Cabinet Secretary in 2017-2018. For District 24-I, Lion Helen has served as Region 2, Interim Region 1 Chair, Zone C Chair and Chair of Lions Eyeglass Recycling Mobile Unit (LERMU).

Lion Helen is a graduate of the 2020 Faculty Development Institute, the 2020 Regional Lions Leadership Institute, the 2023 Lions Certified Instructor Program, and attended the 2020 and 2023 USA/Canada Forums. She is an instructor at the District, Sub-District, and Local levels.

Lion Helen is married to Lion Darrell Person, also of the Charlotte Lions Club. Together the Persons have three children, seven grandchildren, and three rambunctious felines who pretty well run the place.



MD24 Regional Lions Leadership Institute Faculty Bio's (continued)



Past Council Chair Lion Marty Alford is a member of the Christiansburg Lions Club. Lion Marty completed RLLI in September 2011 and completed the Lions Certified Instructor Program in Chicago in 2023. Lion Marty is a graduate of Liberty University with an MBA with a concentration in Leadership in 2014 and a B. S. Degree from Bluefield University in Organizational Management and Development. Lion Marty was honored as a Melvin Jones Fellow by the Dublin Lions Club in 2015 and a Progressive Melvin Jones Fellow by the 2018 Council of Governors. Lion Marty is a Certified Guiding Lion and teaches extensively throughout the district for club officers and region and zone chairs. In his capacity as Global Leadership Team Coordinator for MD 24 Lion Marty assists the District Governors to reach their leadership goals for the districts. Lion Marty also serves as the coordinator for the Regional Lions Leadership Institute and is an active faculty member for the institute. Additionally, Lion Marty is serving as the District 24 C Lions Quest Chairperson, WebMaster and the USA/Canada Leadership Forum Chairperson for District 24 C. Lion Marty is also a certified KidSight USA vision screener for the Christiansburg Lions Club. Lion Marty is also serving as the 1st Vice President of the Lions of Virginia Foundation

Lion Marty retired as the Executive Director of the New River Criminal Justice Training Academy in 2020 after serving in that capacity for over 19 years. Lion Marty has been an Instructor since 1985 both while employed at the Wytheville Police Department, where he worked for 21 years. Figuring 40 years was enough he retired on January 31, 2020. Since 2020, Lion Marty is currently working part time as a Field Services Representative and an Instructor/Trainer III for the Virginia Department of Criminal Justice Services in Richmond and covers the Central Virginia Region. Lion Marty additionally serves as an adjunct faculty member for the Wytheville Community College in the Administration of Justice program.

Lion Marty is married to his wife and partner in service 1st Vice District Governor Judy Alford and the two have been married for 44 years. They have one daughter, Jessica and two grandchildren, Hunter age 15 and Caroline age 11.



Lions Clubs International Purpose

- **To Organize**, charter and supervise service clubs to be known as Lions clubs.
- **To Coordinate** the activities and standardize the administration of Lions clubs.
- **To Create** and foster a spirit of understanding among the peoples of the world.
- **To Promote** the principles of good government and good citizenship.
- **To Take** an active interest in the civic, cultural, social and moral welfare of the community.
- **To Unite** the clubs in the bonds of friendship, good fellowship and mutual understanding.
- **To Provide** a forum for the open discussion of all matters of public interest; provided, however, that partisan politics and sectarian religion shall not be debated by club members.
- **To Encourage** service-minded people to serve their community without personal financial reward, and to encourage efficiency and promote high ethical standards in commerce, industry, professions, public works and private endeavors.



Lions Clubs Code of Ethics

- **To Show** my faith in the worthiness of my vocation by industrious application to the end that I may merit a reputation for quality of service.
- **To Seek** success and to demand all fair remuneration or profit as my just due, but to accept no profit or success at the price of my own self-respect lost because of unfair advantage taken or because of questionable acts on my part.
- **To Remember** that in building up my business it is not necessary to tear down another's; to be loyal to my clients or customers and true to myself.
- **Whenever** a doubt arises as to the right or ethics of my position or action towards others, to resolve such doubt against myself.
- **To Hold** friendship as an end and not a means. To hold that true friendship exists not on account of the service performed by one to another, but that true friendship demands nothing but accepts service in the spirit in which it is given.
- **Always** to bear in mind my obligations as a citizen to my nation, my state, and my community, and to give them my unswerving loyalty in word, act, and deed. To give them freely of my time, labor and means.
- **To Aid** others by giving my sympathy to those in distress, my aid to the weak, and my substance to the needy.
- **To Be Careful** with my criticism and liberal with my praise; to build up and not destroy.

Our 106th International President



FABRÍCIO OLIVEIRA

INTERNATIONAL PRESIDENT

Fabrício Oliveira of Catolé do Rocha, Paraíba, Brazil, was elected to serve as International President of Lions Clubs International at our association's 106th International Convention, from June 21 through June 25, 2024, in Melbourne, Australia. International President Fabrício is a businessman, with a post-graduate degree in business management (MBA) from Fundação Getúlio Vargas (FGV), and a degree in business administration. A member of the Catolé do Rocha Lions Club since 1985, International President Fabrício has held several offices in the association, among them, club president, zone chairperson, region chairperson, district governor, Multiple District LA first council of governors chairperson, and international director. He also has served as multiple district leadership development chairperson, having coordinated the district governors-elect seminar, multiple district SightFirst committee chair, and chair of the district Lions Foundation. International President Fabrício also served twice as District Governors-Elect Seminar group leader. In recognition of his service to the association he has received several awards, including the 100% Club President Award, the District Governor Excellence Medal, District Governor's Extension Award for chartering nine Lions clubs, the District Governor's Membership Growth Award (net 312), Service Award, seven Council Chairperson's Appreciation Medals, 19 International Presidents' Certificates of Appreciation, the Augustin Soliva Medal, the Paradigm Medal, nine Leadership Medals, 16 Presidential Medals, International Director Recognition Medal and the Ambassador of Good Will Award, the highest honor awarded by the association to its members. President Fabrício has also received a Key Award for sponsoring 30 new members, an Extension Certificate for sponsoring five new Leo clubs, the Global Vision Medal for his efforts in Campaign SightFirst and the Helping Hands Award given by Lions Clubs International Foundation. He has also been recognized as a Lions International Second Century Ambassador, as well as being a Multilevel Progressive Melvin Jones Fellow. In addition to his Lion achievements, International President Fabrício participates in numerous professional and community organizations, having served as the secretary of industry and commerce of the state of Paraíba and an administration council chairperson of several companies. President Fabrício served as director of the National Confederation of Shopkeepers (CNDL), chairperson of the Federation of Chambers of Shopkeepers of the State of Paraíba (FCDL-PB), chairperson of Catolé do Rocha Chamber of Shopkeepers (CDL). International President Fabrício and his wife, Amariles, also a member of the Catolé do Rocha Lions Club and a Melvin Jones Fellow, have two daughters, a son and a granddaughter.